

THE GRÉCOURT MATCH

Round 2

Impact Now, Impact Later



Two years ago, Smith's gift planning office launched The Grécourt Match: an ambitious charitable match campaign initiated by a generous member of the class of 1964 who committed \$1 million to Smith for financial aid. Her gift formed a pool of matching funds designed to inspire others to support Smith through their estate by matching every \$10 in planned gifts with \$1 from the pool (up to a limit of \$10,000 per match). In other words, for every planned gift made, 10% of it would be matched immediately by this generous sponsor.

The outpouring of generosity from Smithies was tremendous.

You made a wide variety of planned gifts under this matching program, naming Smith as the beneficiary of wills, IRAs, and life insurance policies. You funded charitable gift annuities and charitable remainder trusts that will pay you income for life and eventually benefit the college. In total, 165 Smithies and friends made planned gifts that were matched under this program.

Last spring, The Grécourt Match reached a successful conclusion: every dollar of that \$1 million in matching funds was successfully matched and \$1 million in new financial aid was received.

The planned gifts that were matched in The Grécourt Match totaled an astounding \$23.2 million. Among other things, they were designated for:

- Financial Aid
- The Picker Engineering Program
- The Botanic Garden
- The Smith College Museum of Art
- Athletics
- The Ada Comstock Scholars Program
- Smith College Libraries
- General Use: This designation is always especially appreciated, as it's difficult to predict the college's greatest needs far in the future.

NOW, ROUND 2.

Inspired by the success of the initial Grécourt Match, an anonymous member of the class of 1982 stepped up to sponsor a second round. Another \$1 million has been committed, and we will continue to match your newly documented planned gifts at 10% from this generous pool of matching funds.

There's never been a better time to make a planned gift to Smith. Your donation will have a major impact on the college later. And with matching funds available, it will have an impact now as well.

HOW IT WORKS

- You make a planned gift to Smith, such as:
 - Documenting a bequest in your will.
 - Making Smith a beneficiary of your retirement plan.
 - Funding a charitable gift annuity or charitable remainder trust that pays you a fixed income for life.
- Your gift can be for many purposes, although financial aid and general use gifts are especially welcome.
- Suppose the gift is \$50,000:
 - \$5,000 of matching funds goes into the Smith endowment for financial aid immediately.
- Your gift makes a powerful impact now, and a powerful impact later.

Here are just a few of the generous Smithies who participated in the first round of The Grécourt Match:

MARY KILEY NEWMAN '61 AND FREDRIC NEWMAN

Fred and I are most grateful that our gift of a charitable annuity assisted in raising additional funds for Smith. My years at Smith were important intellectually and socially—[they] made me the woman I am today, heightened my interest in the arts, and strengthened the moral courage I'd learned from my family.

BARBARA ROBBINS SIMANEK '73

For many years, I was part of Smith's Grécourt Society because I included a gift to Smith in my will. When I approached my 50th Reunion, I gave Smith a copy, and my class was able to receive credit for one half of the amount of my planned gift. I did that at a time when a very generous donor had committed funds for Smith to use as a pool for matching planned gifts. I was glad for those matching funds that enabled my gift to be bigger than it otherwise might have been.

AUDREY KREMER '81

Smith was key in forming me, my mother, my grandmother, and my great aunt into the vital, intellectual, and socially responsible women we became. Being able to create, through my estate, an endowed scholarship fund that is named for my Smith relatives and supports international students brings me joy. I had two international internships that gave me a valuable global perspective. I believe that Smith has so much to offer to international students, and that international students have much to offer to the other students at Smith. I hope my support allows many future Smithies to have fun, rich experiences that help them grow emotionally and in their careers.

The Grécourt Match was an amazing opportunity to contribute to Smith now rather than in some undefined time in the future. What a generous offer from a fellow alum, and one that was too good to miss. Always happy to help Smith College!

